

Progress Update – Review of Communication, Consultation and Engagement

No.	Recommendation	Lead Responsibility	Finance Manager	Anticipated Completion Date/ Completion Date	Evidence of progress	Savings/Costs to Date (please state whether actual or estimated)	Assessment of progress Categories
2	That the procurement of marketing services, advertising, printing, design services, brand development and photography be centralized and delivered by the communications team through 4 year framework agreements.	Interim Head of Communications and Procurement team	Paul Bale	31/3/10	This has been incorporated into a region-wide RIEP project that Stockton is leading on. This is exploring potential for joint-procurement and collaboration across print/design/advertising. Scoping work due to completed by end Oct 2010	To be determined	3 - Slipped
4	That a clear Council protocol for using the corporate Consultation team be established.	Research and Consultation Manager	Paul Bale	31/3/10	Consultation Strategy currently in draft and about to go out to consultation prior to presentation to Cabinet for approval.	No direct cost savings. Potential savings linked to increasing the number of e-Viewpoint users.	3 - Slipped
5	That the possibility of delivering a consultation services for other public sector organizations be explored.	Research and Consultation Manager	Paul Bale	31/3/10	Part of the action plan that underpins the draft Consultation Strategy.	Potential to generate income from providing consultation services to other public sector organisations.	3 - Slipped
6	That a comprehensive Community Engagement Strategy be produced to provide a co-ordinated and strategic approach to	Head of Community Protection  Head of Finance and Assets  Head of Policy,	Paul Bale	30/6/10	Engagement Strategy approved by Cabinet on 30/9/10.  Asset Transfer Principles currently being drafted.  EIT review of Assets progressing and due for		3 - Slipped

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	community engagement and involvement. The Strategy will include a strategic framework on funding for and use of community buildings. The Strategy will be completed by 31 March 2010.	Performance and Partnerships			completion by March 2011.		
7	That a single Community Engagement team be created to deliver the Community Engagement Strategy. The team will be in place by 31 March 2010 to deliver the strategy in recommendation 6 above.	Heads of Policy, Performance and Partnerships, Community Protection and Housing  Head of Policy, Performance and Partnerships	Paul Bale	30/6/10	Following the approval of the Engagement Strategy, links are being made with associated EIT reviews (Admin/Business Support, Assets) to develop a structure for consultation.	To be determined	3 - Slipped